

世論 What Japan Thinks

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What makes plain Japanese girls hot?

By Ken Y-N (February 6, 2011 at 14:19) · Filed under [Polls](#), [Rankings](#)

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The answer is not alcohol, but this survey from goo Ranking found thirty other reasons why **not so cute girls can be hot**.

Demographics

Over the 20th and 21st of December 2010 1,128 members of the goo Research online monitor group completed a private internet-based questionnaire. 65.4% of the sample were female, 11.9% in their teens, 17.2% in their twenties, 30.2% in their thirties, 23.2% in their forties, 10.0% in their fifties, and 7.4% aged sixty or older. Note that the score in the results refers to the relative number of votes for each option, not a percentage of the total sample. This survey was for men only.

For me, it has to be women with a quirky character, specifically an air of shrewdness, a combination of 21, the second 26 and 28, and number 2 is the icing on the cake. Wifey only manages 21, and 2 of course, but she doesn't fall into the alluring but plain category, so I'll forgive her!

Ranking result

Q: What makes physically not-too-attractive women attractive? (Sample size=390, male)

Rank		Score
1	Very attentive	100
2	Cute smile	92.8
3	Clean	78.3
4	Gentle	74.1
5	Brightens up the room	71.3

6	Often keeps the conversation flowing	65.9
7	Polite	63.9
8	Good at drawing other people into the conversation	59.3
9	Knows what clothes, hair style would suit me	54.8
10	Good at fluffing male egos	51.9
11	Good cook	48.6
12	Treats everyone the same	46.7
13	Feels motherly	42.5
14	Good style	37.8
15	Optimistic	37.1
16	Looks into my eyes as we talk	37.0
17	Good at reacting	34.5
18	Looks as if she's enjoying herself as she eats	31.3
19	Usually humble	30.8
20	Doesn't take the initiative, but casually lets me lead	28.4
21	Good head	25.9
22	Used to being around men	23.9
23	Sexy voice	22.7
24	Varied hobbies	22.3
25	Skilled worker	22.2
26=	Wide circle of friends	21.2
26=	Candid	21.2
28	Has an air of mystery	19.5
29	Proactive with regards to romance	18.8
30	Good with money	18.6

Read more on: [alluring, goo ranking, ugly](#)

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James said,
February 7, 2011 @ 06:30

Might want to tweak the translation of number 21 a bit. It's a little, er... ambiguous. 😊
Maybe a good head on her shoulders?
Always enjoy your blog though. Truly unique and interesting.
Thanks!

Reply



Steven said,
February 7, 2011 @ 11:48

Haha, my "huh?" alarm went off when I read that, but I didn't realize how hilarious it actually was until you pointed it out. I agree though, this is such a great blog.

Reply



jennycrossover said,
February 9, 2011 @ 00:48

I should say multilingual make women more attractive.
Lately I am learning Mandarin by iphone - (just found this apps introduced by colleagues)
you know what, amazingly peoples kept saying ' Hot ' when i spoke Mandarin.
Believe it or not .. gals .. try download and learn to speak .. it drive peoples(men) nuts

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